

Minutes of the Board of Directors Meeting of the Orange Blossom Trail Development Board, Orlando, FL, at the Orange County Library, 4600 S. Orange Blossom Trail, at 8:30 a.m. on the 16th day of November 2022.

CALL TO ORDER

Board President, Bob Moser, called the meeting to order at 8:36 a.m.

Directors Present: Bob Moser, Carolyn McClendon, Comm. Victoria Siplin, Avery Donaudy, Jeff Robinson

Directors Absent: Tangia Hill-Smikle, Chris Cucci, Tasha Golis

Guests: Daniel Kilponen, Chief Planner, Orange County, Larry Williams, Simeon Resource Center, Stefen Smith, SEER Productions

Staff Present: Vanessa Pinkney, Executive Director; Jessica Darden, Program Specialist, Marcia D. Davis, Executive Assistant

I. APPROVAL OF THE CONSENT AGENDA

Financials not provided due to time. Motion by Commissioner Siplin, seconded by Carolyn McClendon, to approve the consent agenda. Motion carried.

II. GRANT APPLICATION – Simeon Resource Center – Larry Williams

Larry Williams provided an overview of the Simeon Resource Center. The center was founded in 2002 to assist people in becoming self-sufficient. Mr. Williams requested a \$45,000 grant to supplement three funded grant programs that serve residents of Holden Heights and the OBT Safe Neighborhood area. The monies will be used to purchase incentives and fund a part-time referral specialist who must reside in Holden Heights for one year. A. Donaudy moved to approve the \$45,000 grant with the contingency that it is a reimbursable monthly payout with the appropriate documentation.

III. MARKETING AND SOCIAL MEDIA MANAGEMENT – Stefen Smith, SEER Productions

Stefen Smith apprised the board of the processes his company uses to implement marketing strategies through storytelling. His firm has worked with the OBTDB on other initiatives in the past and can raise awareness of the Orange Blossom Trail Development Board in the community and engage stakeholders. V. Pinkney requested utilizing the Orange County Direct Award to a Minority/Woman Business Enterprise to enter a continuing services agreement with SEER Productions. Staff will work with the Orange County Attorney's Office to draw up the agreement. Commissioner Siplin moved to approve executing a one-year agreement with the option to renew.

IV. STAFF UPDATES

R. Dixon provided a written report on the MSTU and CRA maintenance programs. **V. Pinkney** provided an update. R. Dixon plans to go out on a bid process for a new landscape and trash team. BDUSA is delayed in the permitting process with the City. OBT Development Board will not provide any additional funds until everything is sorted out.

J. Darden provided updates on the Safe Neighborhood Program. Rebuilding Together will finish homes by November 28, 2022.

V. Pinkney provided the CRA Plan Update. GAI is finalizing revisions. The sealed bid for the RFP for Concept Design and Renderings for Woods Avenue Properties is due on November 22, 2022.

In Phase III of the Pedestrian Safety Project, FDOT is expanding beacons and providing additional safety elements to trigger the lighting more for the pedestrians.

V. NEW BUSINESS

N/A

VI. PUBLIC COMMENT

N/A

ADJOURNMENT

The meeting was adjourned at 9:44 a.m.

Minutes Submitted by

Marcia D. Davis

Marcia D. Davis