

Minutes of the Board of Directors Meeting of the Orange Blossom Trail Development Board, Orlando, FL, at the Holden Heights Community Center, 1201 20th Street, at 8:30 a.m. on the 24th day of January 2024.

CALL TO ORDER

Board President, Bob Moser, called the meeting to order at 8:36 a.m.

Directors Present: Bob Moser, Carolyn McClendon, Tangia Smikle, Forrest Askew, III, Chris Cucci, Jeff Robinson, III

Guests: Cheri King, Orange County Government, Giann Cancel, Orange County Government, Arabia Henley, Orange County Government, Cynthia Harris, Economic Opportunity Training Operation

Staff Present: Vanessa Pinkney, Executive Director; Marcia D. Davis, Executive Assistant, Roger Dixon, Project Manager, Jessica Darden, Program Manager

I. Approval of the Consent Agenda

Motion by Carolyn McClendon, seconded by Tangia Smikle, to approve the consent agenda. Motion carried.

II. CRA Boundary Change Update

Tom Kohler provided a status report/update on the proposed expansion of the CRA from Westmoreland to I-4. The City and County were not previously in agreement on the expansion because of the County's policy to not expand existing CRAs. A Finding of Necessity was conducted, and it was decided to expand into unincorporated Orange County west of the existing area. Commissioner Mike Scott requested time to revisit the proposal with County Staff and will follow up within a week.

III. Marketing Campaign Review

Stefen Smith updated the Board on the OBTNext marketing campaign. Stefen showed a video of the Rollin'n & Strollin' event that was held on December 2, 2023, which is promoting pedestrian and cyclist safety. Stefen discussed brand guidelines for OBTNext and showed a mock-up of the OBTNext logo on the new company vehicle. He mentioned a redesigned newsletter and spoke about taking advantage of grants to help fund projects, etc. There is an RFP out to find a new web development team, on an as needed basis.

IV. LFA Amendment

Vanessa Pinkney said the agreement will stand as voted last month. FDOT is working on the fine details which will be presented to Orange County for execution.

V. Staff Updates

Jessica Darden updated the Board on the Safe Neighborhood program. Rollin' n Strollin' is growing. She is building a relationship with the Holden Heights Community Center to support the community.

Roger Dixon updated the Board on the MSTU/CRA. There have been challenges with lighting in the MSTU area. He is working with our electrician to secure those spots. The nine families that

were living behind the Brickyard have been relocated. There is still a lot of trash, and he is working with Code Enforcement to get it cleaned up. He is working with FDOT to address dead palm trees in the new beautification program from 34th to Holden.

Vanessa Pinkney met with Orange County Housing, Planning, GAI, and Habitat for Humanities to discuss housing goals and mission. She will be meeting with Mitchell Glasser to discuss various funding opportunities. Blue Diamond postponed their grand opening. She will be meeting with Jason Remolds on Friday for the annual update.

VI. New Business

N/A

VII. Public Comment

N/A

ADJOURNMENT

The meeting was adjourned at 9:37 a.m.

Minutes Submitted by,

Marcia D. Davis

Executive Assistant