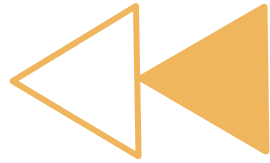


ROLLIN' & STROLLIN' SPONSORSHIP PACKET



Through the OBT Development Board's Safe Neighborhood Program, we want to introduce **Rollin' & Strollin'**, our award-winning community bike safety event.

Welcome



VANESSA PINKNEY

Executive Director

As the Executive Director, I work closely with community members and organizations to create opportunities for growth, education, and connectivity throughout the OBT Corridor. Through the **Rollin' & Strollin'** initiative, we will show our dedication to foster our Safe Neighborhoods.

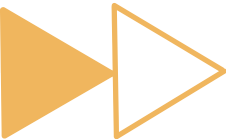
I welcome you to learn more about **Rollin' & Strollin'** – an exciting and enlightening experience for all community members. It's an award-winning program, and I encourage you to explore more efforts in the OBT community. Join us in supporting the OBTNext initiatives: www.obtnext.com



Why Sponsor Us

- Support safer streets through community engagement and education while building a strong sense of togetherness.
- Provide bicycles to those in the community who may not have access to them, to develop essential life skills.

**"It's not just about receiving a bike. It's about being part of a community."
-Adrina, Resident.**



About Rollin' & Strollin'

The **Rollin' & Strollin'** program was organized by the OBT Development Board's Safe Neighborhood Program to promote street safety. The inaugural event, which took place in May 2023, involved Bike/Walk Central Florida and other partners passionate about biking and pedestrian safety.



Bike Giveaway

Participants who join our event are able to receive a new bike to participate in the bike course.



Helmet Fitting

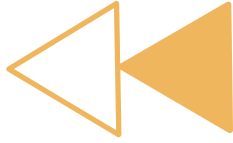
Certified helmet fitters are on site to fit participants with a new helmet. A helmet must be used while riding a bike at our safety event.



Bike Course

The participants can enhance their skills while riding their bikes in the event. Some riders may learn how to ride a bike for the first time, while others can learn how to use proper roadway hand signals.

Safe Neighborhood Program



The Safe Neighborhood Program leads the charge for multiple stakeholders to create plans to prevent crime and enhance neighborhood aesthetics. The SNP area includes a portion of the Holden Heights neighborhood located east of Orange Blossom Trail and west of Interstate 4, encompassing 2.75 square miles along the Orange Blossom Trail corridor.



Safety

Improve community safety and reduce crime perception/opportunities through Safety Task Force Initiative.



Support

Support community activities, events, business efforts, and community street development



Infrastructure

Advocating for additional sidewalks, lighting, and working with FDOT projects.

Partner Highlights

A network of great partners helps the Rollin' & Strollin' program come to life. Our past partners include local leaders and industry professional's that are passionate about community safety.



Patrick Panza

Bike/Walk Central Florida

Patrick leads and implements safety events throughout the Central Florida region with [Bike/Walk Central Florida](#).



Kyle

Kyle's Bike shop

Kyle and his team have come to support Rollin' & Strollin' by advocating for safe ridings and providing bikes and maintenance to the community.



Deputy Sherrie Lewis

OCSO Crime Prevention Unit

Deputy Lewis works tirelessly to support the OBT Development Board's Safe Neighborhood Program, serving on the Safety Task Force as well as serving the Holden Heights Community at large.

Sponsor Levels

We are seeking support from our community for our upcoming **Rollin' & Strollin'** events.

It allows your company to connect with community members while supporting OBNext's mission.

By becoming a sponsor at any of these levels, you will receive event promotion branding opportunities and vendor space.

We appreciate your support in creating a safe and enjoyable OBT corridor!

\$5,000 Gold Sponsor

Event VIP, website advertisement, opportunity for a representative to speak at the event, and two event t-shirts

\$2,500 Silver Sponsor

Website advertisement, sponsor highlight and two event t-shirts

\$1,000 Bronze Sponsor

Sponsor highlight, and two event t-shirts

You can pay by check payable to the "Orange Blossom Trail Development Board"*Note-SNP Event.

